



Charity of the Season

Each year, MMC invites applications for our **Charity of the Season** program. We proudly support two charities or Community Interest Companies (CICs) throughout the year:

- **Spring/Summer Charity**
- **Autumn/Winter Charity**

What You Will Receive

The selected charity or CIC will benefit from a range of support provided by MMC and our sister company, Phoenix Sounds. This support includes:

1. **Promotion:** We'll highlight your work and funding requests across our social media platforms.
2. **Website Feature:** Your organisation will be featured prominently on our website.
3. **In-store Support:** We'll display your leaflets and collection boxes in our shop.
4. **Event Promotion:** When we host events, we'll promote and collect donations for your cause.
5. **Charity Consultancy:** MMC will provide a bespoke package of free consultancy to help you achieve your goals.

Your bespoke package of charity consultancy:

Select up to 3 items from the menus below.

Fundraising

- Bid critique – we will act as a critical friend and conduct a thorough review of your funding bid. You'll receive detailed feedback and actionable recommendations to help you align with funders objectives. Approx 2 hours work.
- Funding Pipeline – we will conduct initial research and create a funding pipeline of funders who may support you. Approx 1 – 2 days' work.
- Light touch Trust Fundraising review – we will review how your Trust Fundraising is working and provide some recommendations in a short report. Approx half a days work.

Strategic

- Light touch evaluation – we will provide a review of your current evaluation methods, followed by key recommendations on improvements. This is shared with you in a simple, accessible report.
- Review your business plan – we will assess your current business plan and make suggestions on how to improve to ensure it provides strategic direction to aid future fundraising and objective setting.
- Marketing review – we will provide an assessment of your current marketing strategy and tactics and provide actionable steps for future development.

Coaching and Mentoring

90 minute Ignite Session – this is a blended coaching and mentoring session to help you explore and work through the priorities needed to move you forward with a work or personal challenge. You will receive resources and a simple action plan following your one to one session with Marsha Cox.

What you will need to commit to:

1. Timely response to communications with the MMC team
2. Share relevant information as required
3. Promote the relationship between your organisation and MMC on social media

Timeline

Application pack available online from 2nd December to 13th December

Application deadline – 18th December 24

Notification of winner – 22nd December 24

Successful applicant must be available for a kick start meeting during January with the work completing within 6 months.

If you are interested in this opportunity, please sign up to our newsletter where we will announce that the application window is open.