



# mmc

*Stronger Together*

## Our Service Pack



[www.mmcltd.co.uk](http://www.mmcltd.co.uk)



## Who We Are...

**Our mission**, as a socially responsible business is to support and help charities and social enterprises succeed, through the delivery of professional, high quality consultancy services and products.

**Our vision** is to see strong, resilient organisations able to deal with the challenges and opportunities in an ever-changing world.



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## Welcome to MMC

Please, explore the range of services at MMC, where our focus is on enhancing the health and sustainability of your charitable organisation. Our services include strategic planning, bid writing, mentoring, and coaching, providing high quality solutions crafted to meet your specific needs.

We will help you to identify your strengths and the areas you need to focus on to improve your effectiveness. Having worked with over 300 charities and social businesses across the UK, each client benefits from a personalised support package specific to their needs and budget.

In addition to providing clients with specific time-limited assignments, for some we are an outsourced part of their team. Our carefully selected and dedicated staff bring valuable experience, working collaboratively to provide a blend of specialist knowledge, practical ideas, and innovative solutions.

MMC is a reliable and trusted partner for organisations looking to achieve their goals and improve their performance and we would love to help you with the next steps to success.

*Marsha Cox*

[www.mmcltd.co.uk](http://www.mmcltd.co.uk)

# Why choose us?



Our carefully selected and dedicated staff bring valuable experience, working collaboratively to provide a blend of specialist knowledge, practical ideas, and innovative solutions.

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We have a track record of raising finance, over 8 million pounds to date from many diverse sources. We review our client ROI against a variety of measures and are happy to discuss our ROI with you should you proceed.

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Our skilled team, who have over 60 years experience in the charity sectors, work together, providing access to a range of experience, ideas, and innovation.

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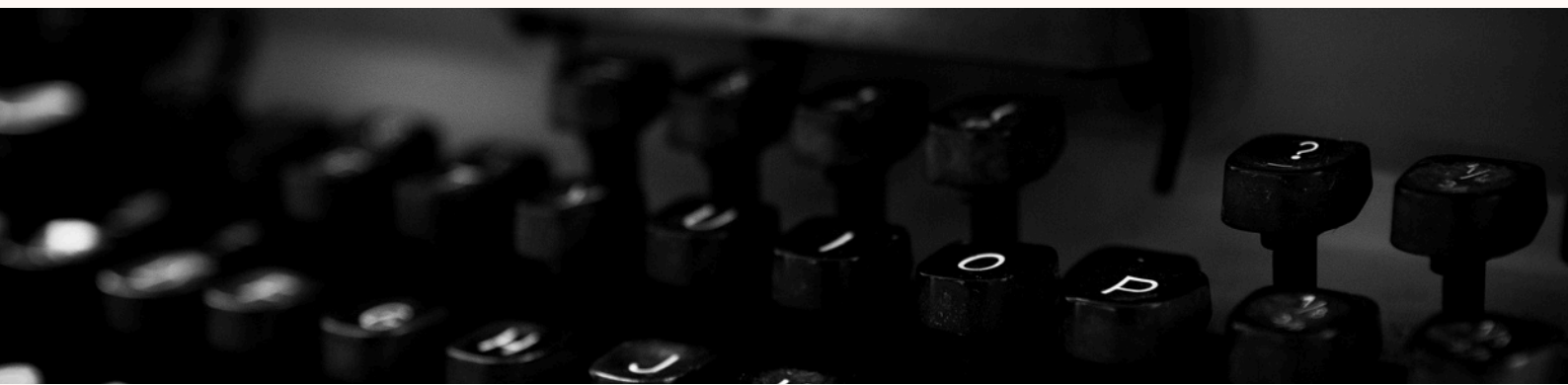
We believe in the advantage of partnerships. When we identify an opportunity for our clients to benefit from working together, we can facilitate introductions. We have successfully secured partnership funding and forged valuable connections for our clients.

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We love sharing our skills and knowledge. We use coaching and mentoring skills to help our clients grow, enabling them to improve their organisations sustainability for the future.

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We are a social business, which means we invest a percentage of our profits back into the community supporting a range of small local charities with free consultancy services every year.



# Our Services



## Strategic Support

Business Planning / Social Enterprise Social Investment Support / Evaluation Toolkit / Stakeholder Consultation Outcome & Impact Development / Policy Reviews

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## Fundraising and Grants

Funding Packs / Funding Pipeline & Report / Trust & Foundation Bid Writing Service / Business Grant Writing Boost Funding Pack for CIC's / Fundraising Mentoring Support

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## Coaching & Mentoring

Marsha Cox is an experienced Executive Coach & Mentor. Having coached & mentored senior leaders in a variety of organisations, Marsha has provided the space and tools needed to help her clients to find new solutions to their challenges and develop new ideas to move forward. [www.potentiallife.co.uk](http://www.potentiallife.co.uk)

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## Training Courses

We want to inspire and equip our clients to become strong, sustainable, and self-sufficient organisations. Bespoke courses can be delivered online and in person. Please ask us for more information about providing bespoke training courses.

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# Our Impact

MMC has been providing support to charities, CICs, and SMEs across various sectors for the past ten years. Our services have helped these organisations to boost their revenue, streamline their operations, and enhance their social impact. Age UK, Citizens Advice, National Fire Chief Council, Escapeline and Helpful Hounds Assistance Dogs, to name just a few.

You can explore our website to find case studies and real-life examples of our work and read our blogs to gain more insight into our expertise. Furthermore, we are more than happy to connect you with our previous clients for references.



## Strategic Support

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“The MMC team have once again been exceptional. From the very first conversation the team was able to understand what we needed support with and how best to use the funding to meet our needs. The whole process was very efficient, focussed, but also flexible in meeting our needs.” - Nigel, ARK at Egwood.

## Fundraising and Grants

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“MMC have been supporting Escapeline with our bid writing over the last six months. They have been amazing, providing such an outstanding service with a high level of professionalism and responsive approach. We look forward to continuing to work with MMC and would definitely recommend them.” - Lisa, Escapeline.

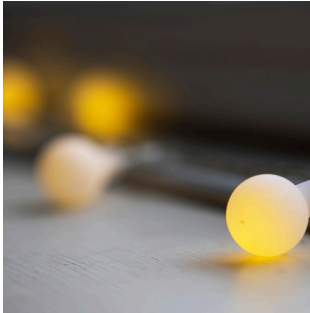
## Coaching & Mentoring

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“Receiving mentoring from MMC was a wonderful experience and gave me knowledge and understanding that I can use in fundraising but also in everyday project management. Marsha is incredibly well-organised, professional, supportive, and responsive to her mentee’s needs. I am surprised at how much I learned in our few sessions. I highly recommend the service. Many thanks!” - Maria, Citizens Advice Lewisham

# How we work

We believe that working together as part of your extended team is the best way to get great results...



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For our long term contracts, we will provide a **Kickstart Session**, free of charge, where we will spend time getting to know your requirements, evaluate your organisation and gain as much detail as possible about the projects you would like our help with.

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We bring our clients added value by sharing **relevant targeted news, insights, and discounted invitations to training**, ensuring you are ahead of the game.

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We provide regular check-in meetings with the team to ensure you are fully briefed on our progress.

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Our **carefully selected** team of employees and associates ensure the right resources and skills are applied to each assignment.

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We work **holistically** with you, taking the needs of your organisation in mind.

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**Collaborative** working enables us to provide the best for you, respond quickly and adapt to new opportunities.

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We pride ourselves on excellent **quality control** on all assignments.

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Excellent **customer service** and best practice is integral to our work.

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# Our Team

Our team and associates are a carefully selected group of people who share the values of MMC and are committed to delivering excellent services. They bring their own individual skills and experience which enables us to be responsive to our client's needs.

You will be assigned a contract lead who will be your main point of contact, enabling effective and quick communication.



Our core principles and commitment to you:

- We are working together as a team, so communication is key.
- Respect guides all our daily interactions.
- We will be helpful and responsive at all times.
- We will do our best to solve any issues as soon as possible.
- We will celebrate every win, sharing the joy of the big and small achievements
- We will do our best to add value by sharing opportunities from our own networks.
- We believe in the benefit of working together and will introduce you to other organisations we work with that may be beneficial to you.

We provide continuing professional development to our team, so they are always growing in knowledge and keeping up to date with industry news and shifting approaches to today's environment.

To learn more about our team visit: [www.mmcltd.co.uk/about-us](http://www.mmcltd.co.uk/about-us)



# 3 Simple Steps...



## Step One

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Book in your free 30-minute Exploration Call with Marsha Cox, to discuss how we could help you. She will send you a initial online survey, to gather some key information prior to the meeting. <https://calendly.com/marsha-77/initial-exploration>

## Step Two

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Following this meeting, she will send you a summary of your conversation and provide useful links to additional support resources. She will also include an overview of the costs relating to working with us. If you would like us to formalise this offer please contact her and she will provide you with a full proposal.

## Step Three

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Once you have received your formal proposal she will follow up at an agreed point, to give you time to review the information and share with your team. Once the proposal and details of the scope of work is agreed, she will send you a contract, arrange a start date!

**We look forward to working with you...**





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