

MMC LTD

# Charity Health Check



mmc

“STRONGER TOGETHER”

WWW.MMCLTD.CO.UK



**Our mission is to empower and nurture organisations, including social enterprises and charities, to grow and thrive, through the delivery of professional, high quality consultancy services and products.**

**Our vision is to see strong, resilient organisations able to deal with the challenges and opportunities in an ever-changing world.**



## **FREE CHARITY CHECK IN**

You can book your free charity check in call with me using the Book Me button below.

**[BOOK ME](#)**

# WELCOME

**At MMC, we understand that managing a charity or social enterprise can feel like a juggling act.** Like any other business, you need to keep track of finances, manage people, ensure good governance, and make sure your clients receive the services they need.

To help you identify your strengths and pinpoint areas for improvement, we have developed an easy-to-use, quick assessment tool. We recommend working with your senior team to complete the self-assessment using the table below.

**Score 5** for meeting the criteria fully and **score 1** for where you need to do more.

Space is provided to jot down your thoughts and set goals.

We have also included a space for future reassessment to track your progress. We hope you find this tool useful and enlightening.

ORGANISATION

DATE

DATE

# ASSESSMENT RECORD

THEME	TOPIC/CONTENT	STARTING SCORE	UPDATED SCORE
Mission	We have a clear statement of our mission and Value.		
	We ensure our mission is evident in communications and is at the forefront of our strategic planning.		
Legal	We endeavour to keep up to date with all regulations relating to our area of work and record these to ensure we remain current and within the law.		
	We have good communication with our Directors/ Trustee board and ensure they are kept abreast of any issues arising and what is being done about them.		
Leadership	We have a skilled team with the necessary experience to manage and lead our organisation successfully.		
	We offer one to one's, development and training opportunities where new skills are needed.		
People you support	We understand the needs of the people who use our services and develop our services with those needs in mind.		
	We know the groups of people who use our services and collect the right information so we can regularly review who we are reaching.		
Planning	During planning our activities we routinely consider any negative impacts that may occur and take action to reduce them.		
	We agree outcomes we want to achieve in advance, and collect relevant information to find out how well we are doing.		

ORGANISATION

1ST DATE

2ND DATE

# ASSESSMENT RECORD

THEME	TOPIC/CONTENT	STARTING SCORE	UPDATED SCORE
Finance	We keep track of our spending, report to our board/leaders regularly to avoid over or underspend and have an agreed budget for this financial year.		
	We have a fundraising strategy for how we will raise funds.		
Communications	We communicate our business plans with all stakeholders including the people who use our services, they know how to find out about our plans and what that means for them.		
	We have a robust marketing plan for effective communications with the media, via social media, and for our funders and partners when they require it.		
Evaluation	Our data collection strategy ensures we can measure progress against targets outlined in our plan.		
	We have a theory of change, or at a minimum, we explore the impact our work is making, to check we are achieve the goals our organisation was set up to make.		
Staff & volunteers	We have a clear, fair, and easy to understand recruitment and induction process for staff and volunteers.		
	Clear guidance is provided for staff and volunteers, so they understand what they are expected to do. Training is offered where skills gaps are identified. we have a complaints & compliments process.		
Networking	We make connections with other organisations working in our area and explore possibilities for working together.		
	We are clear with potential partners about our goals and needs to ensure everyone is protected when we work together through robust partnership agreements.		

# YOUR STEPS

## 3 KEY STEPS

**Step one - Immediate term**

**Step two - Medium term**

**Step three - Long term**

# CHECKLIST

You can use this list to keep track of your activities.

# TESTIMONIALS

## THE THINGS THEY SAY

Below are some comments from charities, CIC's and social enterprises who we have worked with...



### ESCAPELINE

“MMC have been supporting Escapeline with our grants and bid writing over the last six months. They have been amazing, providing such an outstanding service with a high level of professionalism and responsive approach. We look forward to continuing to work with MMC and would definitely recommend their services.”

Lisa, CEO, Escapeline.



### AGE UK DEVON

““We chose MMC because of their skills, knowledge, experience and business approach. As part of the onboarding, they took the time to really understand and get to know our organisation through a mixture of contact (face-to-face and virtual) which undoubtedly has helped them to feel and act as an integral part of the team. They have a flexible and personal approach but have demonstrated the ability to act swiftly as and when an unexpected opportunity arises.” Sophie, CEO.



### THE NEST PROJECT CIC

“MMC were brilliant at helping us to work out what information and data we wanted to gather and report on, and as a new and growing project, this really helped us start the journey of having a very useful impact and development report”.

Vix - CEO



# OUR SERVICES

**Strategic Support** - Business Planning, Evaluation & Theory of Change.

Fundraising & Grants - Bid Writing, Funder Research & Fundraising Strategy.

Coaching & Mentoring - Executive Coaching & Mentoring.

Training & Resources - Bespoke training, 'How To' Guides & Information Sheets.

[READ MORE](#)

[hello@mmcltd.co.uk](mailto:hello@mmcltd.co.uk)

[www.mmcltd.co.uk](http://www.mmcltd.co.uk)



# CONTACT



**Free 30-minute charity check-in**

Please book using the link below.

hello@mmcltd.co.uk

[www.mmcltd.co.uk](http://www.mmcltd.co.uk)



**mmcltd**



## **NEWSLETTER**

By claiming this toolkit, you will be signed up to our mailing list.

You are free to opt out at any time.





